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## PRESS RELEASE

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## ASMC Partners with Accredible to Offer Digital Badging to CDFM Certificants

**Alexandria, VA (April 26, 2022)** – The American Society of Military Comptrollers (ASMC) has partnered with Accredible to offer digital badges to active and certified retired Certified Defense Financial Managers (CDFMs) as well as those with the Acquisition Specialty (CDFM-As). Providing a verified, shareable digital badge ensures that certificants are recognized for their professional achievement.

Those who earn the CDFM certification will now receive a digital badge, which allows them to highlight their achievement electronically to stand out from others in the defense financial management industry. Anyone can verify the accomplishment and view details such as expiration dates and skills these certificants needed to demonstrate or have learned in the process of earning the certification. The digital badge also connects the certificants to available job opportunities in which CDFMs/CDFM-As are preferred or required.

“We are proud to offer digital badging to our certificants as a new benefit to further communicate their value to the defense financial management industry and to increase the visibility of the CDFM Program and ASMC,” said ASMC’s CEO, Rich Brady, CDFM, CGFM, CMA.

“Working with ASMC to recognize the accomplishments of their certificate holders with our portable, shareable, verifiable digital credentials is very exciting,” said Danny King, co-founder and CEO at Accredible. “Their mission to promote thought leadership, professional development, and ethical behavior in all aspects of defense financial management is one we are proud to support as they take advantage of the Accredible platform to bring bleeding-edge credential innovation to their certificants.”

For more information, visit <https://asmconline.org/cdfm/digitalbadges>.

### ***About Accredible:***

Accredible is the industry-leading digital credentialing platform that securely issues, manages, tracks, and verifies millions of high-stakes credentials across the globe. Accredible integrates with leading learning software including Canvas, D2L Brightspace, Kajabi, Kryterion Webassessor, Moodle, Thinkific, and more. Over 1,000 leading Universities, associations, and technology companies such as Google, Skillsoft, Slack, Chartered Banker Institute, Rosetta Stone, University of Cambridge, NACE, Zendesk, Hootsuite, IEEE, McGraw-Hill, INSEAD, IAPP, UC Berkeley, and The Digital Marketing Institute rely on Accredible to create, deliver and manage digital certificates and open badges. Learn more at [accredible.com](http://accredible.com)

***About ASMC:***

ASMC, established in 1948, is the non-profit educational and professional organization for persons, military and civilian, involved in the overall field of defense financial management. ASMC promotes the education, training, and certification of its members, and supports the development and advancement of the defense financial management profession. The Society provides professional programs to keep members abreast of current issues and encourages the exchange of information, techniques, and approaches.

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